

ROADLESS RIDE +

2023 marks a new path in Roadless Ride history!

With the expansion of diverse workout classes, participants will have more activity options than ever before. Our new offerings include three yoga classes, three barre classes, and one zumba class, in addition to seven cycling classes.

Similarly to past years, Roadless Ride + will challenge participants to get their hearts racing for a worthy cause in classes led by top Club Greenwood instructors. Registrants will also enjoy great raffle prizes, a silent auction, complimentary refreshments, and access to the beautiful facilities at Club Greenwood.

Please join us as we embark on this new journey.



ROADLESS RIDE +

2023 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - 1 Available **\$7,500**

- Top billing in all print and digital event collateral
- Dedicated social media spotlight and inclusion in all event-specific social media posts
- Logo featured prominently throughout event:
 - Up to two sponsor-provided banners onsite
 - Opportunity to provide branded products in goody bags
 - Event day recognition during in class announcements
 - Opportunity for a spokesperson at the opening or closing event ceremony
- Sponsorship of 3 well-attended classes
 - In-class presentation of one sponsor-provided prize giveaway per class
- 20 complimentary class registrations for mid-day class

Gold Sponsor **\$5,000**

- Logo or text placement in all print and digital event collateral
- Tagging in all sponsor-specific social media event posts
- Logo featured at event:
 - One sponsor-provided banner onsite
 - Opportunity to provide branded products in goody bags
- Sponsorship of 2 well-attended classes
 - In-class presentation of one sponsor-provided prize giveaway per class
- 15 complimentary class registrations for employee or client engagement



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Custom and in-kind sponsorship packages available upon request.



- This year's event goal is \$80,000 with more than 250 participants.
- Roadless Ride + sees participants from the surrounding communities of Greenwood Village, Cherry Hills, and the rest of Metro Denver.

Silver Sponsor

\$2,500

- Logo or text placement in all print and digital event collateral
- Tagging in all sponsor-specific social media event posts
- Logo featured at event:
 - One sponsor-provided banner displayed during assigned class hour
 - Opportunity to provide branded products in goody bags
- Sponsorship of 1 well-attended class
 - In-class presentation of one sponsor-provided prize giveaway
- 10 complimentary class registrations

Bronze Sponsor

\$1,000

- Text placement in select print and digital event collateral
- Inclusion in one event-specific social media post
- Logo featured at event:
 - One sponsor-provided banner placement at the event
 - Opportunity to provide branded products in goody bags
- In-class product/prize giveaway
- 5 complimentary class registrations

Club Greenwood

\$750

Friends and Family Sponsor

Only available for Club Greenwood Corporate Members

- Text placement in select print and digital event collateral
- Inclusion in one event-specific social media post
- Logo featured at event:
 - One sponsor-provided banner placement at the event
- In-class product/prize giveaway
- 5 complimentary class registrations



Roadless Ride +

2023 SPONSORSHIP AGREEMENT FORM

Thank you for your interest in becoming a Roadless Ride Sponsor! Please complete this form and send it to Avi Petrucci at avi@brentsplace.org or Brent's Place 11980 E 16th Ave., Aurora, CO 80010.

Donor Name: _____

Organization Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Sponsorship Selection:

- Presenting Sponsor - **\$7,500**
- Gold Sponsor - **\$5,000**
- Silver Sponsor - **\$2,500**
- Bronze Sponsor - **\$1,000**
- Family and Friends Sponsor - **\$750**

Please select your preferred payment method:

- Invoice:** Please send invoice to _____
- Check Payment:** Please make check payable to Brent's Place. Mail to: 11980 E 16th, Avenue, Aurora, CO 80010

Signature and Date: _____

Brent's Place appreciates your support. Thank you!

Sponsorships must be selected by September 8, 2023.