



**2016 CORPORATE
PARTNERSHIP OPPORTUNITIES**



HOME • HOPE • HEALING

More than 14,000 children are diagnosed with cancer throughout the country each year. Many of these patients are in desperate need of Safe-Clean housing before, during and after life-saving medical treatments. This means they require a home away from home capable of supporting their entire family in a Safe-Clean environment.

Brent's Place is the only Safe-Clean housing facility in the Rocky Mountain region approved by Children's Hospital Colorado for patients with compromised immune systems. As the industry leader in bone marrow transplant (bmt) housing and comprehensive support programs uniquely tailored for pediatric oncology and hematology patients, Brent's Place provides families far from home with increased access to medical care as well as relief from the staggering physical, emotional and financial burdens they face.

To learn more visit www.brentsplace.org



Corporate Social Responsibility at Brent's Place



ENGAGE YOUR EMPLOYEES AND ADD VALUE TO YOUR COMPANY!

There is a tremendous opportunity for your company to give back to your local community by partnering with Brent's Place. As a Corporate Social Responsibility Partner you will set your company apart from all the others!

- Increase brand loyalty
 - Strengthen employee engagement
- Make a difference in the lives of kids with cancer
 - Increase company visibility and awareness
 - Showcase your social responsibility
 - Leave a positive legacy in the community
 - Business networking

There are many ways that your company and your employees can help Brent's Place provide home, hope and healing for more than 100 children and their families each year. Whether you are looking for sponsorship opportunities, on-site volunteer engagement for your team, or projects that involve the entire office, we are sure we can help you reach your goals.

To find out more about the opportunities outlined in the following pages, please contact us at 720-343-2800.



EVENTS



Tee it up Fore! Brent's Place at Red
Rocks Country Club.

August 15, 2016



A morning of family bonding Brent's
Place style, including a fun walk,
activity zones, arts and crafts and more!

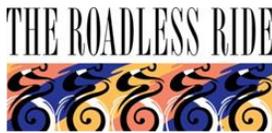
July 30, 2016

Dos Casas

A culinary adventure benefiting Brent's Place

A culinary extravaganza at Lola featuring some of
Denver's top chefs.

April 13, 2016



Peddle hard for a great cause! 12 hours
of spinning at Greenwood Athletic Club.

October 14, 2016



The ultimate urban adventure race,
filled with surprises around every
corner.

Fall, 2016

Event Sponsorship:

Become a special event sponsor and select which event best suits your audience, level of support, recognition and benefits. Every year event underwriting helps Brent's Place raise 30% of our annual budget each year and maintain our cost free policy for families. Each event listed above provides you with its own unique sponsorship experience and benefits. We look forward to exploring how event sponsorship can help you reach your marketing and community involvement goals.

Event Leadership:

Brent's Place programs would not exist without the financial support and awareness raised through special event fundraisers. Share or develop your leadership skills by helping plan and execute one of the events listed above. You can get involved as an individual or a team. All it takes is a willingness to bring your skills and expertise to a team of dedicated volunteer leaders.

To find out more about event sponsorship and leadership opportunities,
contact Brittany Loan at bloan@brentsplace.org or 720-343-2803.



VOLUNTEERING



Corporate volunteer programs actually drive employee engagement. In other words, companies that promote active corporate volunteer programs enjoy greater employee satisfaction, higher morale, and – as a result – greater productivity and profitability. At Brent's Place we not only see the benefit for your employees, we see the immense benefit of having groups support our children and their families each day. Our corporate partners and their employees provide ongoing program support, organizational leadership, and operational capacity for Brent's Place, becoming the support system our families so desperately need.

Individual Program Volunteer Opportunities: *Volunteers make a tremendous difference in the lives of all the families that come through our doors – cooking, listening, nurturing, tutoring, cleaning, or by simply being there and helping out in any way they can. Examples include:*

- Recreational Activity Host
- Arts and Crafts Host
- Tutoring
- Front Desk Greeter

Leadership Volunteer Opportunities: *Nominate a staff member for a leadership position on our board of directors or leadership committees. Provide a leadership opportunity for your employees while helping to provide skilled and trained volunteers to support the Brent's Place mission. Examples include:*

- Board Member
- Board Committee Member
- Executive Leadership Council (Young Professional Group)
- Event Committees

Group Volunteer Opportunities: *Much of the volunteer support at Brent's Place comes in the form of corporate, family or community groups. These groups bring energy, enthusiasm and most importantly compassion as they help brighten the day for our families. Examples include:*

- Dinner or Breakfast Host
- Facility Maintenance
- Wagon building
- Holiday Toy Drives and Family Adoption

To find out more about individual or group volunteer opportunities, contact Becky Selig at bselig@brentsplace.org or 720-343-2819.



SUPPORT

In-kind gifts, or non-cash gift items, enable us to create our Safe-Clean environment and help us make special memories for all of our families. In addition, these gifts allow us to use our funds on expanding and deepening support services for the families that call Brent's Place home. It can be difficult for organization's to find time for their team members to come to Brent's Place to volunteer. Supply and gift drives are the perfect way to get everyone involved in helping the families at Brent's Place without having to leave the office!

Cleaning Supply Drives:

- Paper Towels
- Cleaning Sprays
- Clorox Wipes
- White shower curtains
- Toilet Paper
- Hand Soap
- Laundry Detergent (HE)
- Pledge
- Dishwasher detergent
- Hand Sanitizer



Gift Drives:

At Brent's Place we make it our mission to make holidays and birthdays special for our families. We know that these times can still be memorable and we rely on our corporate and community partners to help us find creative ways to celebrate. Your team can make a big impact with the gift of new and un-opened gifts.



Program Supply Drives:

- Gifts Cards to Grocery Stores, Gas Stations, Target, etc.
- Passes and gift cards for Denver activities (Zoo, Botanic Garden, Movies, Butterfly Pavilion)
- Books
- New DVDs
- Arts and Crafts Supplies
- Linens (ask for priority)
- Food Pantry Items

To find out more about individual or group volunteer opportunities, contact Becky Selig at bselig@brentsplace.org or 720-343-2819.





To learn more about Brent's Place, ways to get involved or the families we serve, please visit:

www.brentsplace.org



www.brentsplace.org • 720-343-2800 • 11980 East 16th Avenue • Aurora, CO 80010